



CONTACT:
ANN BERCHTOLD, APT101
(858) 254-3031
ANN@APT101.CO

FOR IMMEDIATE RELEASE
APRIL 18, 2019

The Boardroom Show Surf Party at Del Mar Plaza on May 3rd will feature a sneak preview of [A Life of Endless Summers, The Bruce Brown Project](#)

~ A Life of Endless Summers, The Bruce Brown Project is the exclusive retrospective on Bruce Brown's life told by one who knew him best and followed in his filmmaking footsteps, his son, Dana Brown.~

DEL MAR, April 18, 2019. Del Mar Plaza, in partnership with the creators of The [Boardroom International Surfboard Show](#), have teamed up to offer an exclusive first look at some of the highlights of this year's surfboard show at an event called *The Boardroom Show Surf Party*. **The [Del Mar Plaza](#) event on May 3rd is free and open to the public.** Guests will get a preview of ***A Life of Endless Summers, The Bruce Brown Project*** which is the exclusive retrospective on Bruce Brown's life told by one who knew him best and followed in his filmmaking footsteps, his son, Dana Brown. Dana is a very well-established director with several acclaimed documentary films to his IMDb profile.

Other highlights include: A surf photo slide-show from legendary Surfer Magazine photographer Don Balch; a preview of the new surf film "Spoons" from producers Wyatt Dailey and Justin Misch; and, a look at the intersection of music and surfing from Steve Sherman. A surf photo slide show from the archives of Larry "Flame" Moore to kick off the 2019 Follow the Light Grant Program will also be featured.

The Boardroom International Surfboard Show takes place on May 4th & 5th at the Del Mar Fairgrounds. The Boardroom (formerly Sacred Craft) highlights the surfboard manufacturing

industry. It is a gathering of surf enthusiasts who are drawn by an authentic love for riding waves and the crafts that make it possible.

Event Details:

DATE: Friday, May 3, 2019

TIME: 6:30 PM TO 9:30 PM

LOCATION: DEL MAR PLAZA

AUDIENCE: ALL AGES

COST: FREE

DESCRIPTION

Del Mar Plaza presents *The Boardroom Show Surf Party*, a partnership with the creators of The Boardroom International Surfboard Show. The event will feature the following:

6:30 pm - 7:30 pm:

- Music from Del Mar-based iconic surf band - Tower 7
- Beer specials and a specialty cocktail named "The Boardroom" will be served at Pacifica Restaurant. Taco Specials will be served by Pacifica Restaurant on the Ocean Terrace.
- Surf Art Exhibition at Michael Seewald's Photographic Art Gallery featuring work by local surf and ocean artists Chris Fessenden and Franck Houdin

7:30 pm - 8:30 pm: Programming includes:

- A surf photo slide-show from legendary Surfer Magazine photographer Don Balch
- A preview of the new surf film "Spoons" from producers Wyatt Dailey and Justin Misch
- A look at the intersection of music and surfing from Steve Sherman
- A surf photo slide show from the archives of Larry "Flame" Moore to kick off the 2019 Follow the Light Grant Program
- A sneak peek at the new film "Bruce Brown: A Life of Endless Summers"

8:30 pm - 9:30 pm

- Music from Del Mar-based iconic surf band - Tower 7
- Surf Art Exhibition at Michael Seewald's Photographic Art Gallery featuring work by local surf and ocean artists Chris Fessenden and Franck Houdin

Del Mar Plaza has numerous events lined up for May including, a Cinco de Mayo event, Spring Artisan Market and free fitness classes on the ocean terrace led by FitBit Local, and a free sunset yoga session with Kim Kelly Fit and Meditative Vibes.

All of these events are open to the public; the schedule of activations and programming can be found on our [event calendar](#).

DEL MAR PLAZA

Located in the beautiful coastal village of Del Mar, California, Del Mar Plaza is an open-air shopping and entertainment destination. Featuring a mix of unique retailers, ocean-view restaurants, and top of the line services, Del Mar Plaza draws locals and tourists from all over the country and the world. With ironwork and tiled fountains, cobblestone laid pathways, and ocean views, Del Mar Plaza features an atmosphere reminiscent of a European marketplace. For more information, visit www.delmarplaza.com.

THE BOARDROOM INTERNATIONAL SURFBOARD SHOW

Presented by US BLANKS – DEL MAR FAIRGROUNDS – MAY 4 & 5, 2019

Celebrating its 12th year, the Boardroom (formerly Sacred Craft) highlights the surfboard manufacturing industry. A gathering of like-minded enthusiasts who are drawn by an authentic love for riding waves and the crafts that move us along those waves. For more information and tickets, please visit www.boardroomshow.com

BRIXTON.CAPITAL

Brixton Capital is a preeminent private real estate investment firm that seeks to generate outstanding risk-adjusted returns by unlocking embedded value in commercial real estate transactions spanning all property types. Headquartered in Solana Beach, CA, Brixton is led by a team of seasoned real commercial real estate experts with an average of more than 25 years of experience. For more information, please visit www.brixtoncapital.com