



DEL MAR PLAZA
SEASIDE SPLENDOR

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**LORNA JANE ACTIVEWEAR OPENS ACTIVE LIVING ROOM AT
DEL MAR PLAZA**

**New Interactive Retail Destination Adds Boutique, Studio and Café to
Plaza's Selection of Luxury Shops**

SAN DIEGO, Calif. June 10, 2014 – Lorna Jane Activewear, a global fashion and fitness lifestyle brand, is launching Active Living Room in the Del Mar Plaza.

Opening July 3, 2014, Active Living Room will house a Lorna Jane Activewear boutique, exercise studio and nourishing café serving fresh juices, organic coffee and post workout bites. Located on the street level of the Plaza, the new concept offers guests an all-in-one lifestyle experience for fitness, fashion and health improvement.

The Active Living Room brings the first ever fitness studio to the Del Mar Plaza. The studio, housed in Lorna Jane's interactive 2,357-sq. ft. retail space, will feature programs for women, specializing in strength and stretch fitness. Classes will focus on the improvement of strength and flexibility, toning lean muscles and revitalization of the entire body.

Following classes, guests can revitalize and nurture their bodies at the boutique's own Nourish Bar café. The café will feature a menu of fresh juices and

smoothies alongside a selection of gourmet breakfast and lunch plates and healthy on-the-go snacks. Favorites include the Paleo Chai Parfait, Sourdough Smashed Avocado, a Chicken and Pumpkin Wrap and fresh Acai Bowls.

The inspiration behind this unique lifestyle concept is Lorna Jane Clarkson, founder of Lorna Jane Activewear and the Active Living Room. With 160 retail locations worldwide and four Active Living Room concept stores in the U.S., Clarkson is committed to providing women with fashion forward performance wear and opportunities to better serve their lifestyles and bodies.

“The Active Living Room brings my Active Living philosophy and daily practices to life,” said Clarkson. “It is a one-stop active destination where you’ll find everything from fantastic fitness classes to nourishing snacks and juices, and of course, the best fit fashion on the planet.”

Lorna Jane’s line of activewear offers original microfibre technology to support the female body and deliver a flattering fit. Road tested to ensure expert quality and craftsmanship, each garment offers an exceptional wear and feel to keep up with an active lifestyle. In addition to its line of essential products, Lorna Jane Activewear releases a monthly collection of 70 to 100 new styles and products.

About Del Mar Plaza

Located in the beautiful coastal village of Del Mar, California, Del Mar Plaza is an open-air shopping and entertainment destination. Featuring a mix of unique retailers, ocean-view restaurants, and top of the line services, Del Mar Plaza draws locals and tourists from all over the country and the world. With ironwork and tiled fountains, cobblestone laid pathways, and ocean views, Del Mar Plaza features an atmosphere reminiscent of a European marketplace. For more information, visit www.delmarplaza.com.

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