



DEL MAR PLAZA

SEASIDE SPLENDOR

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DEL MAR PLAZA PRESENTS FIRST EVER 15th ON 15th EVENT

New Shopping, Dining and Social Event Launches on April 15th

DEL MAR, Calif. – April 9, 2013 – On the 15th of each month, Del Mar Plaza will offer special restaurant tastes and retail and service promotions all with unbeatable ocean views. 15th on 15th is the first series of its kind for the shopping and dining destination, located on the corner of 15th Street and Camino Del Mar. The savings and happenings will change each month, so customers can expect something new each time. The Plaza invites guests to shop, dine, and drink it all in this Monday, April 15th for the first ever 15th on 15th event.

Del Mar Plaza is known for award-winning restaurants, exceptional shopping, and picturesque ocean views. With cobblestone pathways and Italian tiles, the upscale, open-air venue features an unrivaled atmosphere reminiscent of a European marketplace. During 15th on 15th, customers are encouraged to take advantage of one-day-only promotions while enjoying everything the Plaza has to offer.

“15th on 15th allows visitors to experience the best of Del Mar Plaza while creating a special gathering spot with an ocean view each month,” said Michael Hull, Vice President of Management Services at Madison Marquette.

This April, shoppers can save at men’s and women’s premium clothing stores, including Garys, Peaches en Regalia, Urban Girl Accessories, San Diego Surf Company, White House Black Market, and Ooh La La. Art aficionados can enjoy one-of-a-kind exhibitions at Erik Skoldberg Gallery and Del Mar Art Gallery Center. Beauty services will be discounted at Del Mar Nails and Spa, and HAIM Ltd. Salon. For deals and specials on dining and drinks, visit Il Fornaio, Del Mar Rendezvous, Pacifica, and Shimbashi Izakaya.

For more information on 15th on 15th, please visit <http://15thon15th.com>.

About Del Mar Plaza

Located in the beautiful coastal village of Del Mar, California, Del Mar Plaza is an open-air shopping and entertainment destination. Featuring a mix of unique retailers, ocean-view restaurants, and top of the line services, Del Mar Plaza draws locals and tourists from all over the country and the world. With iron work and tiled fountains, cobblestone laid pathways, and ocean views, Del Mar Plaza features an atmosphere reminiscent of a European marketplace. For more information, visit www.delmarplaza.com.

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