



# DEL MAR PLAZA

SEASIDE SPLENDOR

**Contact:**

Hilary Townsend  
Townsend Public Relations  
[hilary@townsendpr.com](mailto:hilary@townsendpr.com)  
760-333-3385

**JANECKA OPENS FIRST STORE IN CALIFORNIA AT DEL MAR PLAZA**

Popularity Grows for Homemade Beauty and Wellness Products  
and One of a Kind Jewelry and Pottery

DEL MAR, CA - - Janecka, a new store concept offering original artwork, hand made jewelry and all natural beauty and wellness products, recently opened its first California location at Del Mar Plaza.

Designed to showcase of her family's talents, Janecka offers an all natural skin care and make up line designed by Elizabeth Janecka; hand made jewelry by her daughter B; and hand crafted pottery, by her son Wesley. Together, the threesome also sell their soaps, candles, hand-knit scarves and hats.

"People love our products because they know they are 100% natural and they trust my advice because I can honestly say I use every single product in our store," said Elizabeth Janecka, owner of Janecka. "I love helping people and giving them my personal attention when they come into the store."

According to Janecka, some of her most popular items such as the muscle and joint rub, insect repellent sticks and sunscreen were developed to fulfill a personal need or help someone she knows.

Since opening in Del Mar Plaza, Janecka sales have soared and the first California store is quickly developing a loyal customer base. “I love the fact that the locals keep coming back and once the visitors shop here, they go home and buy replacement products on line. This is a very welcoming community and I’m so happy we decided to re-locate to Del Mar,” said Janecka.

Janecka is located in Del Mar Plaza at 1555 Camino Del Mar. For more information, visit: [www.janeckacollection.com](http://www.janeckacollection.com) or call (505) 249-7164.

#### **About Del Mar Plaza**

Located in the beautiful coastal village of Del Mar, California, Del Mar Plaza is an open-air shopping and entertainment destination. Featuring a mix of unique retailers, a gourmet food market, ocean-view restaurants, and top of the line services, Del Mar Plaza draws locals and tourists from all over the country and the world. With iron work and tiled fountains, cobblestone laid pathways, and ocean views, Del Mar Plaza features an atmosphere reminiscent of a European marketplace. For more information, visit [www.delmarplaza.com](http://www.delmarplaza.com).

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