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DEL MAR PLAZA RELEASES 2011 HOLIDAY GIFT GUIDE

Retailers Predict Hot-Sellers for the Holidays

San Diego, CA (October 28, 2011) - - Holiday shopping for the perfect gift just got a lot easier. The shops at Del Mar Plaza have released the 2011 Holiday Gift Guide which includes the Plaza's top picks for the holidays.

With more than 30 shops, restaurants and services, Del Mar Plaza offers a distinctive mix of specialty shops and ocean-view restaurants to provide the perfect backdrop for holiday shopping.

With the holidays quickly approaching and the annual shopping days until Christmas countdown, Del Mar Plaza wanted to make the holidays more about the old-fashioned enjoyment of a leisurely shopping experience and less about the frenetic quest for the perfect gift, according to Jen Grove, Del Mar Plaza's spokesperson. "Del Mar Plaza's gift suggestions help alleviate the stress and make the holiday shopping experience more enjoyable."

During the holidays, the festive atmosphere at Del Mar Plaza will be adorned with holiday decorations with many of the restaurants offering their own blend of holiday cheer for the perfect shopping, dining and indulging destination.

"Del Mar Plaza is the perfect blend of shopping, indulging and savoring the moment," said Grove. "The holidays should not only be about finding the perfect gift, but taking the time to celebrate the season with friends and family with drinks, a meal or simply a beautiful ocean view."

The following list includes gift giving ideas for the holidays from the retailers at Del Mar Plaza:

Gerhard - a Lanvin black and sapphire coloured stone necklace is the sought-after accessory for the holidays. Price: \$990.

Urban Girl Accessories - a Nashelle initial identity ring in recycled gold, makes the perfect personalized gift. Price: \$42.95.

White House/Black Market - a sparkling black sequin zip cardigan is perfect for the holidays into the New Year. Price: \$148

Garys -the Scott Barber Fall/ Winter Collection of seasonal shirts makes the perfect gift for the man who appreciates tradition and quality. Price: \$165.

Del Mar Holiday Ornament - a beautiful way to help keep Del Mar history alive with a gold-plated replica of Stratford Square, Circa 1927. Price: \$20. To purchase, email info@delmarmainstreet.com.

Loghman Jewelers - a beautiful collection from an Italian designer Kiki Furst with brilliant colors in Aqua, Amethyst, Blue topaz, Sapphire and Proselyte. Price: earrings \$2,640; ring \$3,840.

Ooh La La - the Savee Couture two piece chain back wrap top and gathered back skirt, available in many colors, is a beautiful stand out piece for the holidays. Price: top \$240; skirt \$110.

Saratoga Saddlery - Sparkle this holiday season in the newest, elegant, and extravagant cowboy boot made by Lucchese. The Python print with a gold and silver sheen is named for the year Lucchese created its first boots. The 1883 brand is reminiscent of the traditional hallmarks of handcrafted boots noted with that era. Price: \$429.

Peaches En Regalia - the light weight, warm Sequin Ruana is a great holiday shoulder cover and available in a variety of colors. Price: \$225.

Sunglass Hut - Vogue sunglasses, available in a variety of colors, is the perfect gift for the fashion forward, trend-setting woman. Price: starting at \$69.99.

About Del Mar Plaza

Located in the beautiful coastal village of Del Mar, California, Del Mar Plaza is an open-air shopping and entertainment destination. Featuring a mix of unique retailers, a gourmet food market, ocean-view restaurants, and top of the line services, Del Mar Plaza draws locals and tourists from all over the country and the world. With iron work and tiled fountains, cobblestone laid pathways, and ocean views, Del Mar Plaza features an atmosphere reminiscent of a European marketplace. For more information, visit www.delmarplaza.com.

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